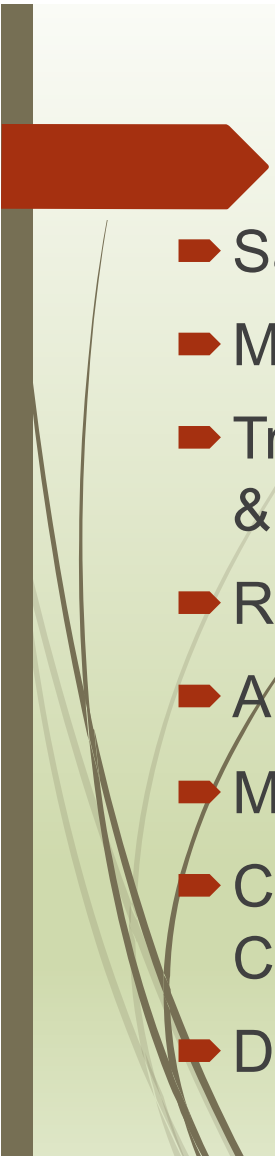




Holy Family 2017
Catholic Services Appeal



- 
- Sacred Heart Major Seminary
 - Marriage Annulment Support
 - Training for Pastoral Associates, Religious Education Ministers & Youth Ministers
 - RCIA Program and Support
 - A Catholic Presence in Social and Digital media
 - Maintaining a vital Catholic Presence in the City of Detroit
 - Come Encounter Christ Parish Missions, the Amazing Parish Conference, the Archdiocesan Synod
 - Direct Support for the Hispanic Ministry at Holy Family

What is CSA???

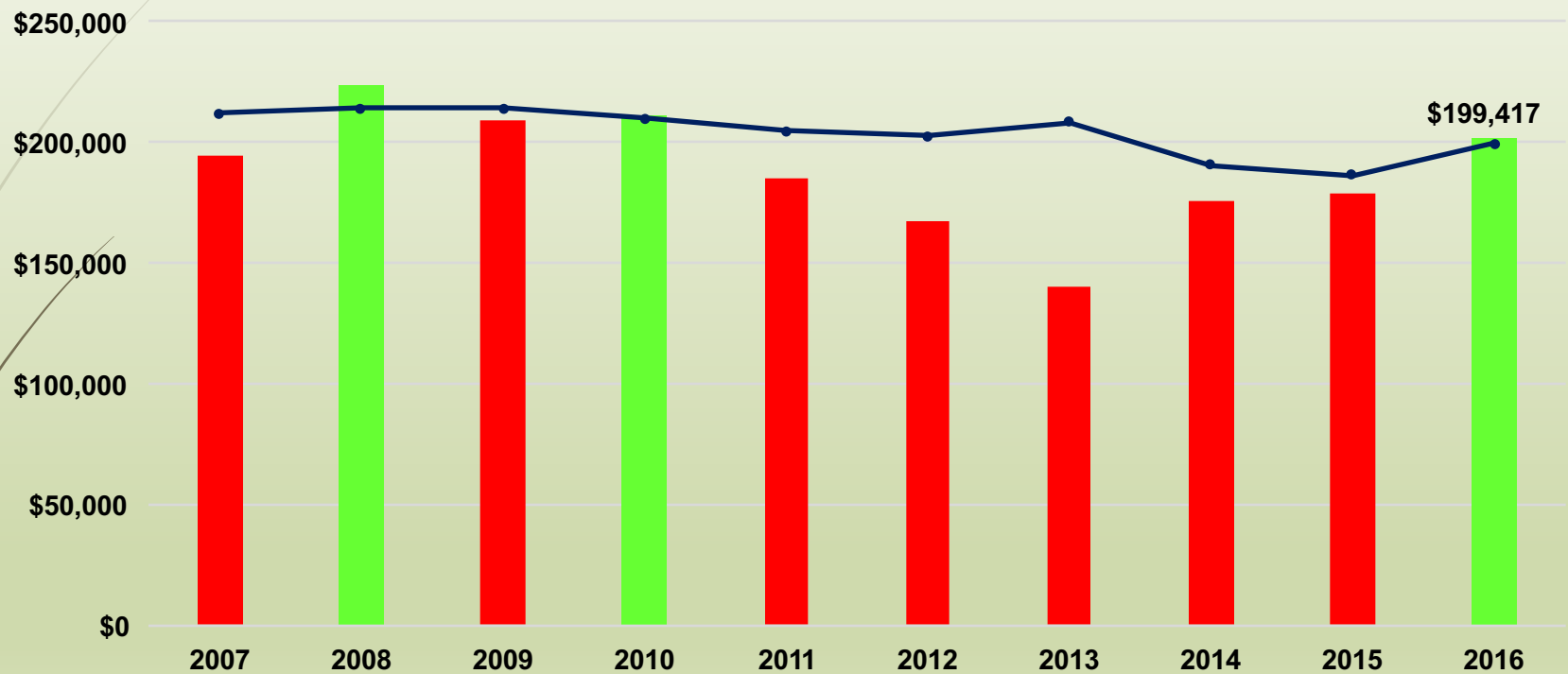
- ▶ Your gifts to the CSA are used **solely and exclusively to support the Archdiocesan ministries, programs, and services listed in your CSA materials.**
- ▶ No CSA dollars have ever been — or ever will be — used to support projects outside of the Archdiocese or to settle claims of any nature against the Archdiocese.
- ▶ **The Archdiocesan Lay Finance Council oversees the distribution of CSA funds** to ensure that all reach the ministries, programs, and services for which they are intended.
- ▶ Beginning with this year the CSA target, like parishes, is based parish's income, not on a predetermined budget.



How are we given a “target”?

- ▶ Our 2017 Target is **\$165,554**
 - ▶ This is an **15.5% (\$30,863) DECREASE** from last year
- ▶ Holy Family’s “target” is based on the following:
 - ▶ Total CSA Budget
 - ▶ Prior year’s annual giving
 - ▶ Demographics of the parish area

Performance Over the Last Ten Years

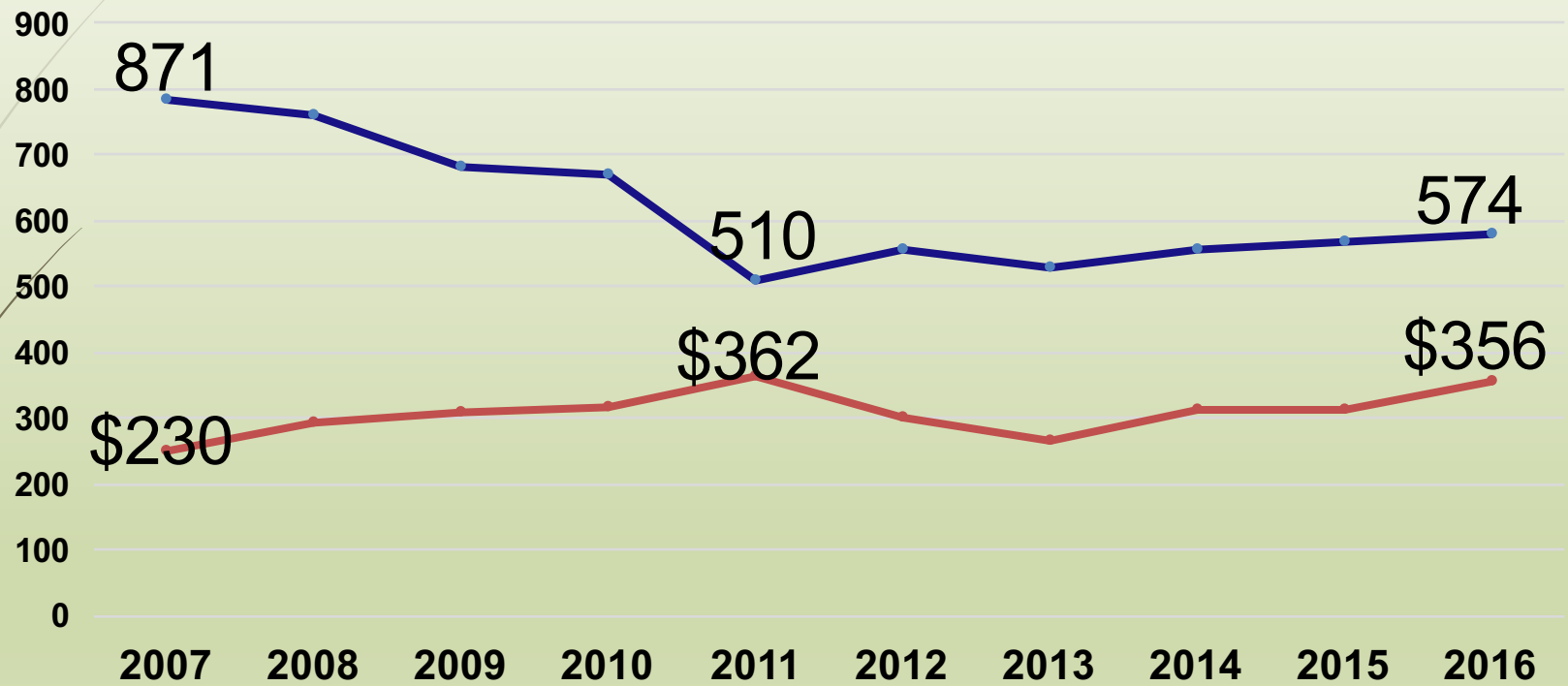


BLUE = TARGET

GREEN = Over TARGET

RED = Under TARGET

Contributors & Average Contributions



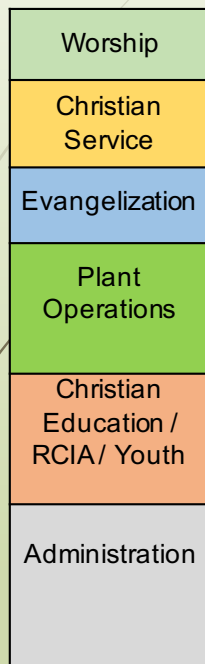
Blue = Number of Contributors

Red = Average Contribution



Current Situation

\$1.2 Million

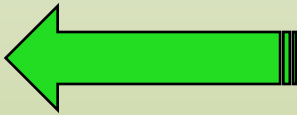


Any shortfall in reaching our CSA target is taken out of the current year's Operating budget.



2017 Goal

**Catholic
Services
Appeal
Archdiocese
of Detroit**



\$165,554
**C
S
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t**



**Updating
and
Upgrading
all the
bathrooms
in our
buildings.**



What can I do?

- Pray for the success of the 2017 CSA campaign
- Review your CSA packet when it arrives in your mailbox early this coming week
- Accept the challenge – be one of our \$1,000, \$500 or \$300 Challenge pledgers
- Return your pledge card or pledge Online after careful consideration
- Make payments as you have determined



*French Cane Transfiguration statue in the Eucharistic Resurrection Chapel,
Cathedral of the Most Holy Sacrament, Detroit, Michigan. Photography by Douglas Swartz.*

OPENING DOORS TO
ENCOUNTER CHRIST

CSA
CATHOLIC SERVICES APPEAL

"Whatever you did for these least ones of mine,
you did for me." (Matthew 25:40)

ARCHDIOCESE OF DETROIT | CATHOLIC SERVICES APPEAL 2017